

The Global Information Hub for Lighting Technologies



LED professional Review (LpR)



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LpR Author's Guidelines 2019





EDITORIAL CALENDAR 2019

ISSUE N°	IN THE SPOTLIGHT**	BONUS DISTRIBUTION**	ABSTRACT DUE	ARTICLE DUE	ONLINE PUB.	PRINT PUB.
71 Jan./Feb.	TECHNOLOGIES FOR HEALTH & WELL-BEING Efficient lighting has become a prerequisite. Ongoing discussions question whether efficient lighting is also healthy lighting and if it supports well-being. Findings, technologies, designs and applications supporting health and well-being are the focus of this issue.	<ul style="list-style-type: none"> Expo Electronica (Moscow, RU) 	Oct. 15, 2018	Oct. 22, 2018	Jan. 15, 2019	Feb. 01, 2019
72 Mar./Apr.	FUTURE PROOF SYSTEMS & SOLUTIONS Most buildings are constructed to last at least four decades. Owners and operators are only willing to invest in long lasting future proof solutions for the infrastructure. The topic of this issue is the question of if and what future-proof solutions and technologies are available.	<ul style="list-style-type: none"> Lightfair International (Philadelphia, USA) 	Dec. 17, 2018	Jan. 04, 2019	Mar. 15, 2019	April 01, 2019
73 May./Jun.	DISRUPTIVE TECHNOLOGIES & APPROACHES A good part of the lighting industry suffers from high production costs – especially in Europe and the US. New concepts, designs, materials and manufacturing methods may be advantageous. This issue reveals the most ingenious approaches.	<ul style="list-style-type: none"> GILE (Guangzhou, CN) LED & OLED Expo (Kyntex, KR) InterLumi Panama (Panama City, PA) 	Feb. 25, 2019	Mar. 04, 2019	May 15, 2019	June 03, 2019
74 Jul./Aug.	TECHNOLOGIES FOR SPECIFIC TASKS & APPLICATIONS Light is not only used for illuminating rooms and open spaces. The applications of LEDs are manifold. This issue acknowledges the importance of LED light sources in automotive, horticultural, medicinal, cosmetic, and environmental applications, to name just a few.	<ul style="list-style-type: none"> IstanbulLight (Istanbul, TR) Light Middle East (Dubai, AE) 	April 24, 2019	May 06, 2019	July 16, 2019	Aug. 01, 2019
75 Sept./Oct.	ENVIRONMENTAL FRIENDLY DESIGN & ENGINEERING The EU Commission supports the move towards a more circular economy. Additionally, research demonstrates that artificial light may negatively affect the environment. Technologies, designs and solutions that recognize these two aspects are addressed in this issue.	<ul style="list-style-type: none"> LpS/TiL 2019 (Bregenz, AT) Iluminotronica (Padua, IT) HK Lightfair Autumn Edition (Hong Kong, HK) 	June 26, 2019	July 05, 2019	Sept. 02, 2019	Sept. 24, 2019
76 Nov./Dec.	TECHNOLOGIES FOR VISUAL PERFORMANCE & COGNITION Some research results suggest that the spectral properties of a light source have great influence on visual performance, cognition and arousal. But it is more than just the spectrum that counts. This issue presents supporting concepts, technologies and solutions.	<ul style="list-style-type: none"> Lighting Days (Lyon, FR) LED & Laser Diode Technology Expo (Tokyo, JP) 	Aug 06, 2019	Aug 26, 2019	Nov. 15, 2019	Dec. 02, 2019

* The editorial topics mentioned above are special features among a wide range of topics impacting the LED & OLED industry. Topics may include: LEDs, OLEDs, lighting systems, lighting fixtures, lamps, drivers, supplies, controls, optics, thermal management components, testing equipment, and manufacturing equipment.

** Subject to change





GENERAL GUIDELINES

- Preamble:** **All articles need to have meaningful valuable technical content.** Papers and requests from a technical department are preferred over submissions from marketing departments. **If any of the requested material is not sent in time or the material does not comply with the specifications described in these guidelines, LED professional reserves the right to move the publication to a later issue, cancel the publication or adapt the content without notifying the author, if necessary.** In this case, the article may not be published through other channels before being officially published in LpR and without the written permission of Luger Research. **By submitting an abstract or article, the author(s) agree(s) to all terms of these guidelines.** At least an abstract and the author's CV are requested in advance to evaluate the article quality. The available official Abstract Submission form has to be used.
- Authoring:** **In any case, the main author of a technical article has to be an active technician.** When submitted from a marketing, PR or sales department (agency), **marketing, PR and sales persons may be co-authors only.** Authors of a column like the „Commentary“ or interview partners may have other background. Authors are constrained to follow the advises based on the reviewed abstract as long no company secret is infringed.
- Language:** American English / British English
- Space (in Magazine):** For **Technical Articles** 3 to 8 A4 pages, and for the Commentary or a Column 1 A4 page are reserved. For **Technical Articles**, that equals between 2,000 and 4,000 words (**best between 2,500 and 3,000 words**), or at least 10,000 to 20,000 characters including spaces, and a maximum of four pictures, graphs or tables per 1,000 words. For the **Commentary (Column)** usually a **headline of max. 90 characters**, a CV or organization **description of max. 750 (375) characters** and a **content of 3,750 (5,000/with optional image 3,750) characters** are required.
- (min. required length for technical articles: 2,000 words)**
- Deliveries:** **All delivery dates that are specified in the Editorial Calendar have to be met,** unless otherwise agreed upon between the parties. The agreed deadline is compulsive. Any delay has to be announced as far it is foreseeable!
- A complete set of material consists of:**
- One article Word file including image captions, citations and references
 - Images in the requested format and quality (not just embedded in the word file)
 - Contact information including the address for sending sample issues*
 - A short CV of the author(s)*
 - Abstract and proposed title*
- * using the LpR-Abstract Submission Form.docx that can be downloaded at [www.led-professional.com/LpR-Abstract Submission\(PC\)](http://www.led-professional.com/LpR-Abstract%20Submission(PC))
- Publishing:** The article will be published in full digital and printed issues. **The article may not be published or re-published through other channels without the written permission of Luger Research.** In case of republication (parts or full article), a reference to LED professional Review including issue number is mandatory.
- Content:** **Technology focused article with valuable background information** and detailed explanation about technical systems. **Measurement and simulation results** should support the description if possible. Please ask for references in back issues regarding the content and style.
- Reference:** Name of the author(s) with job title and company name.



FORMATS & SPECIFICATIONS

Pictures, Graphs: **High quality and high resolution (>300dpi). Minimum image width for technical articles has to be 1,250 pixels.** For a bigger reproduction, images should have a minimum width of 1,850 and 2,250 pixels respectively. The format of a portrait for the Commentary (optional image for a Column) needs to be at least 700 x 875 (1,500 x 1,000) pixels width x height, while aspect ratios should be recognized. While **JPG is the preferred file format**, other accepted formats are PDF, PNG, PSD, or TIFF. If accurate color reproduction is required, the images need to use the **cmymk - PSU Ucoated ISO12647 (EIC)** color profile. Images may be embedded in the Word file, but, additionally, **all pictures or graphs must be provided separately in the requested quality and formats.** If not provided in an adequate format and quality, LED professional reserves the right to omit the image without notifying the author. Font size and style in standard sized graphs and images needs to be selected so that readability at an image width of 5 cm to 10 cm is given.

Text Formatting: Text has to be sent as a **MS Word file (DOC or RTF)** with one single column. **No automatic formatting options of Word shall be used.** Furthermore, **no automatic structuring (numbering) of chapters, headlines and references** shall be used. Only **two levels of headlines** will be distinguished within an article – sub-headline and sub-sub-headline. No numbering of sub-(sub)-headlines will be used in the magazine. Literature references have to be listed at the end of an article. Literature reference numbers must be set within squared brackets like this:

[1], [2], ... [n] or [1, 2, ...] ...

References to images and graphs should be placed in round brackets and look like this:

(Figure X)

Text-Font: Arial, Helvetica, Times New Roman or similar font have to be used. No special Fonts are allowed because during conversion some special characters could be lost. Font size should be 10 pixels. Sub-headlines should be highlighted bold and sub-sub-headlines in italic style or underlined. **Special characters and symbols must not be inserted as images!**

Captions: For every image and graph a caption is mandatory. Captions have to be placed in the document where an image or graph should be placed, but **no extra text frames are allowed.** The caption should look like this:

Figure 1: Text

Tables: **Preferrably, tables are Word or Excel tables with minimum formatting. Please avoid sending images.** If only available as an image, tables need to be high quality and high resolution (>300dpi) images!

Advertisement: **No direct or hidden product advertisement and company advertisement** may be made within the article. The company name is mentioned in the article reference. Product names may be mentioned infrequently if absolutely necessary for explanations, for instance when unique features are relevant for the understanding of the article. In case of a breach, LED professional reserves the right to re-edit the article and to remove all company advertising without notifying the author.

Style: **A neutral, objective and concise style is self-evident. Marketing phrases and direct speech have to be avoided** as well as as „I (we, the team, ...) did (made, ...)...“. If the style does not comply with these guidelines, Luger Research reserves the right to dismiss publishing the article or to alter the style without notice to the authors.



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